



Leaderart Industries (M) Sdn Bhd.

7, Jalan Kukoh, Tampoi,
80350 Johor Bahru, Johor,
Malaysia

2 Feb 2026

Dear Hiring Manager,

I am writing to apply for the Graphic Designer position at Leaderart Industries. I am a visual design graduate with a strong interest in packaging and print production, and I am excited about the opportunity to contribute to a manufacturing environment that produces products for global markets.

I recently graduated from Raffles College Kuala Lumpur, where I developed a solid foundation in visual communication, layout design, and finished artwork preparation. During my study, I gained hands-on experience preparing print-ready files, working with precise measurements, colour management including CMYK and spot colours, and designing according to printing and production requirements. I am particularly interested in packaging and label design, and I enjoy the technical side of ensuring artwork is accurate and production-ready.

I have also participated in creative competitions that strengthened my ability to translate concepts into tangible products. Winning First Place in a clothing design competition organised by Universal Traveller allowed me to experience product-related design and reinforced the importance of attention to detail, problem-solving skills, and delivering work that can be realised physically.

I am proficient in Adobe Illustrator and familiar with Photoshop, and I am eager to further develop my skills in finished artwork, colour proofing, and packaging production. As a fresh graduate, I am highly motivated, fast-learning, and ready to grow within a production-focused team. I am particularly excited about the opportunity to collaborate with different departments to ensure designs meet technical specifications and printing standards.

I would welcome the opportunity to present my portfolio and discuss how I can contribute to Leaderart Industries' packaging and product design work.

Yours sincerely,

Skye Goh Wan Ling



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About Me

Hello, I am a visual designer specializing in branding, packaging, and typography. I create clear, engaging, and meaningful design solutions that effectively communicate brand stories. I enjoy tackling challenging design problems, paying close attention to detail, and bringing creativity and strategic thinking to every project. I am eager to contribute my skills and passion to a design team, delivering work that is both visually strong and impactful.

Education

Diploma in Creative New Media Technology
Raffles College Higher Education Kuala Lumpur
May 2023 – Aug 2026

Sijil Pelajaran Malaysia
SMK Tan Sri Mohamad Rahmat
Jan 2016 – Sep 2020

Practical Experience

Promoter | Young Hearts
Oct 2022 – Dec 2022

- Handled stock ordering and arrangement, assisted in sales, and operated by the cashier.

Customer Service & Sales | Huawei
Nov 2020 – Dec 2020

- Assisted customers, demonstrated phone usage, and supported sales.

Promoter | HomePro
Nov 2019 – Dec 2019

- Promoted and sold vacuum products.

Award

First Prize - Universal Traveller Bear Outfit Design Competition
Nov 2024

- Awarded for the project "Universal Traveller Bear Outfit Design" by designing a custom outfit that emphasized brand identity, functionality, and visual appeal.

Software Skill

Adobe Illustrator ★★★★★
Adobe In Design ★★★★★
Adobe Photoshop ★★★★★
Adobe Premiere Pro ★★★★★
Figma ★★★★★

Design Skill

Packaging design
Brand Identity
Layout design

Soft Skill

Detail-oriented
Communication
Learning mindset
Creative problem solving

Language

Malay
English
Mandarin



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